

HUDSON MOTOR CARS 1955 to 1958

by Sylvain C Raymond, designed from 1992 to 1995



Fantasy on Heavy-Metal... above, 1955 Hudson Wasp Hollywood Coupe...

With a bit of luck and better than expected sales for model year 1954, Hudson Motor now merged into American Motor with Nash was now setting up the outline of a fine new set of Motorcars. The New Hornet Sedan shown above made good use of the re-styled Step-Down bodies now with the most glass area of any American cars of the period.

The NEW 1955 sold well compare with other brands and allow AMC to it's new V-8 in the last production run of the 55 just before model year 1956 started, the cars above came equipped with the famous straight eight.



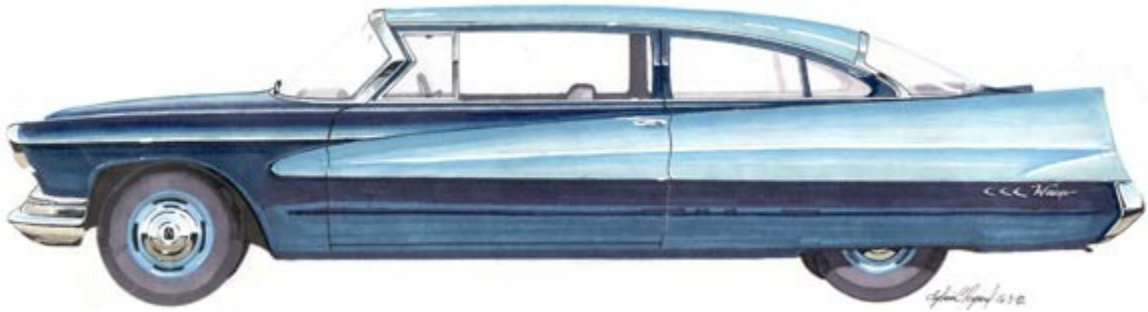
Okay... the redesign of the 1956 still shows the age of the Step-Down (1948) but you gotta admit... it is a pretty acceptable concept for the period and... now equipped with awesome new V-EIGHTs, these babies were the vanguard of the only cars that could rival Chrysler products for the next 2 seasons... the 57 Hudson Hornets are hot... still today!

The Hudson Italia is also in full production and sales have more than doubled that of the Chevrolet Corvette...

The Hudson Jet was removed from the line-up at the end of model year 1954, and the assembly facilities were transferred to Rambler.

Rambler and Nash filling the lower and mid-price ranges have also posted impressive gains and the whole line of senior Nash and Hudson cars will be sporting new design for the 1959 model year... Italia inspired... but still firmly following the more than 10 year old step-down architecture!

The 1957 are HERE!





My fascination for the Step-Down design nearly killed me one nite a while back where after designing for hours, I feel asleep and then fell of my chair. An hybrid of sort, these can be seen as a mix between the Ford and the Chrysler design of the period. The long Step-Down roof had to be matched with the appropriate trendy design cues of the day, namely the fins. The longer wheelbase cars offer more balance, the shorter version is Cabin-Heavy but, this is what makes the Step-Down so different, it has a cavernous interior... the little blue Wasp Club 2Dr sedan is a handsome plain-jane but this, would have been the Honda of it's day!

**And for something COMPLETELY DIFFERENT...
the 1958 are ALSO HERE!**



1958 Hudson Hornet... Squirrel view!

1958 Hudson Hornet Palm-Beach



1958 Hudson Hornet Custom



There will be a completely new car for 1959... I promise!
(No... uncle Carl did not have one of those dear!)