

# Drive Your HUDSON Day:

**February 23, 2026**

Roy D. Chapin, Sr. was born February 23, 1880 and went on to embody the spirit of the Hudson Motor Car Co. as it's co-founder.

Meritt Marks was born February 23, 1919, lived & loved Hudsons, and went on to found the Hudson-Essex-Terraplane Club in 1959.



Roy Chapin with a 1933 Terraplane 8



Meritt Marks- 1st HET National 1960



**Two HET Pioneers,  
Each born on  
February 23rd!  
Honor their Legacy**

- ♦ **Drive your HET vehicle on Feb. 23**
- ♦ **Take photos**
- ♦ **Post your photos and "DYHD" tales on HET Facebook**
- ♦ **Share your stories on [hetclub.org](http://hetclub.org)**
- ♦ **Send your photos and stories to your chapter's newsletter editor**